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Curriculum Vitae

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Pronouns: she/her

Current Position

2021- *Vice Chair*, Department of Psychology, Stanford University
2017- *Professor*, Department of Psychology, Stanford University

Education

1996 *Ph.D.*, University of California, Berkeley (in Clinical Psychology)
1993 *M.A.*, University of California, Berkeley (in Clinical Psychology)
1991 *B.A.*, Stanford University (in Psychology)

Research Interests

My research examines how culture shapes affective processes (emotions, moods, feelings) and the implications that cultural and individual differences in these processes have for what decisions people make, how they think about health and illness, how they express themselves, and how they perceive and respond to others in an increasingly multicultural world.

Previous Positions

2007-2017 *Associate Professor*, Department of Psychology, Stanford University
2000-2007 *Assistant Professor*, Department of Psychology, Stanford University
1997-2000 *Assistant Professor*, Department of Psychology, University of Minnesota, Twin Cities Campus
1996-1997 *Postdoctoral Research Fellow in Public Service and Minority Mental Health*, University of California, San Francisco
1995-1996 *Clinical Intern*, University of California, San Francisco (A.P.A. accredited)

Honors and Awards

2019-24 *Yumi and Yasunori Kaneko Family University Fellow in Undergraduate Education*, Stanford University
2018-9 *Dean's Award for Distinguished Teaching*, Stanford University
2015 *Fellow*, American Psychological Association
2015 *Fellow*, Association for Psychological Science
2012 *Fellow*, Society for Personality and Social Psychology
2010 *Fellow*, Society for Experimental Social Psychology
2009 *Asian American Activities Center Faculty Award*, Stanford University

- 2007-2010 *Nina C. Crocker Faculty Scholar*, School of Humanities and Sciences, Stanford University
- 2005-2006 *Dean's Award for Distinguished Teaching*, Stanford University
- 2003 *Early Career Award for Distinguished Contributions*, Asian American Psychological Association
- 2003 *Junior Faculty Professional Development Fellowship*, Irvine Foundation, Research Institute of Comparative Studies on Race and Ethnicity
- 2003-2004 *Young Investigator Award*, National Alliance for Research on Schizophrenia and Affective Disorders
- 1997 *Robert E. Harris Memorial Award*, University of California, San Francisco
- 1995 *Western Psychological Association Student Award*
- 1995 *Sheldon J. Korchin Prize in Clinical Psychology*, UC Berkeley
- 1994-1996 *University of California, Berkeley Graduate Division Fellowship*
- 1991-1994 *National Science Foundation Fellowship*
- 1991 *Jacob K. Javits Fellowship*
- 1991 *Firestone Award for Outstanding Undergraduate Research*, Stanford University

Grants

Stanford Human-Centered Artificial Intelligence Hoffman-Yee Grant, "Tuning Our Algorithmic Amplifiers: Encoding Societal Values into Social Media Algorithms." PI: Michael Bernstein, Co-PI Jeanne Tsai, Jeff Hancock, Johan Ugander, Angele Christian, Tatsunori Hashimoto, Nathaniel Persily, 2024-26, \$2M.

National Science Foundation, "Affective virality on social media: The role of culture and ideal affect." PI: Jeanne Tsai, 2022-25, \$549,926.

Stanford Human-Centered Artificial Intelligence Hoffman-Yee Grant, "Tuning Our Algorithmic Amplifiers: Encoding Societal Values into Social Media Algorithms." PI: Michael Bernstein, Co-PI Jeanne Tsai, Jeff Hancock, Johan Ugander, Angele Christian, Tatsunori Hashimoto, Nathaniel Persily, 2022-23, \$500,000.

Stanford Human-Centered Artificial Intelligence Seed Grant, "Building Culturally-Resonant AI to Fight Affective Propaganda." PI: Jeanne Tsai, 2020-23, \$75,780.

Stanford Ethics, Society, and Technology Seed Grant, "Can Affective Digital Defense Tools Be Used to Combat Polarization and the Spread of Misinformation Across the Globe?" PI: Jeanne Tsai, 2020-23, \$22,500.

Stanford OIA-BOSP Companion Grant, "Does Emotional Arousal Promote Romantic Love in Japan?." PI: Jeanne Tsai, 2019, \$15,000.

National Science Foundation, "Cross-cultural trust and resource sharing: The role of ideal affect." PI: Jeanne Tsai, 2017-23, \$574,985.

Stanford Institute for Research in the Social Sciences, "Cultural neuroscience of trust and resource sharing." Co-PIs: Jeanne Tsai and Brian Knutson, 2017, \$10,368.

National Science Foundation, "The cultural shaping of leadership judgments: The role of ideal affect." PI: Jeanne Tsai, 2013-18, \$570,127.

Stanford Institute for Research in the Social Sciences, “Cultural neuroscience of trust: The role of emotion.” Co-PIs: Jeanne Tsai and Brian Knutson, 2015, \$10,280.

R01, National Institute of Mental Health, “Cultural variation in affect valuation.” PI: Jeanne Tsai, 2005-2009, \$1,025,964.

Center for Compassion and Altruism Research, Stanford University, “Does meditation increase compassion?” PI: Jeanne Tsai, 2008-2009, \$55,620.00.

Seed Grant, Stanford Center for Advancing Decision Making in Aging (funded by NIA 5P30AG024957-03), “Striving for good feelings or averting bad ones? The role of affective goals in health care decisions across the life span.” Faculty mentor: Jeanne Tsai, 2009, \$40,000.

Seed Grant, Stanford Center for Advancing Decision Making in Aging (funded by NIA 5P30AG024957-03), “Age, affect valuation, and health-related decision-making.” PI: Jeanne Tsai, 2006, \$40,000.

Institute of Unlimited Love, Case-Western University, “A measure of compassion,” PI: Jeanne Tsai, 2004-2005, \$10,000.

R03, National Institute on Aging, “Culture, age, and affect valuation.” PI: Jeanne Tsai, 2004-2006, \$144,000.

Faculty Grant, Vice Provost for Undergraduate Education, Stanford University, “The socialization of affect valuation: Asian American and European American responses to babies during play,” PI: Jeanne Tsai, 2004, \$4,700.

Office of Technology Licensing Research Incentive Fund Award, Stanford University, “Affect valuation in Chinese and American cultures,” PI: Jeanne Tsai, 2003-2005, \$50,000.

Faculty Grant, Vice Provost for Undergraduate Education, Stanford University, “Interdependence and the desire for calm,” PI: Jeanne Tsai, 2004, \$4,500.

2003 Young Investigator Award, National Alliance for Research on Schizophrenia and Affective Disorders, “The effects of depression on emotional functioning across cultures,” PI: Jeanne Tsai, 2003-2005, \$60,000.

President’s Faculty Multicultural Research Award, University of Minnesota, “Culture, emotion, and depression: A comparison of Hmong and European American young adults,” PI: Jeanne Tsai, 1999,” \$14,006.

B/START, National Institute of Mental Health, “Cultural influences on relived emotions,” PI: Jeanne Tsai, 1998, \$35,397.

Grant in Aid of Research, Artistry & Scholarship, University of Minnesota, “Cultural influences on relived emotions,” PI: Jeanne Tsai, 1998, \$19,927.

Bush Faculty Development Program on Excellence and Diversity in Teaching, University of Minnesota, “Development of ‘Introduction to Cultural Psychology’ course,” PI: Tsai, 1998, \$3,464.80.

Professional Associations

American Psychological Association	Association for Psychological Science
International Society for Research on Emotion	Society for Experimental Social Psychology
Society for Personality and Social Psychology	Society for Affective Science

Professional Activities

2021-23 *Member, Awards Committee, Society for Affective Science*

2020-22 *Associate Editor, Emotion*

2017-20 *Member, Organizing committee for Cultural Psychology Pre-conference, Society for Social Psychology and Personality Psychology*

2015-16 *Member, Program Committee for Society for Social Psychology and Personality Psychology*

2015-16 *Executive Committee Member, Society for Affective Science*

2015-17 *Associate Editor, Emotion*

2013-2014 *Member, Voice and Influence Program, Institute for Research on Women and Gender, Stanford University*

2011-2013 *Member, Executive Committee, International Society for Self and Identity*

2009-2010 *Member, Program Committee for Society for Social Psychology and Personality Psychology*

2006-2010 *Treasurer, International Society for Research on Emotion*

2006-2007 *Member, Program Committee, Cultural Psychology Pre-Conference for Society for Personality and Social Psychology*

2005-2006 *Member, Program Committee, International Society for Research on Emotion*

2005-2008 *Member, Executive Committee, Emotion Research Group*

2003 *Faculty Mentor, Leadership Alliance Summer Research Program, Stanford University.*

2002-2005 *Fellow, Difficult Dialogues on the Changing Structure of the Family, Institute for Research on Women and Gender, Stanford University*

2002 *Member, Selection Committee for editorship for Personality and Individual Differences section of Journal of Personality and Social Psychology.*

2002 *Member, Committee on Teaching of Psychophysiology, Society of Psychophysiological Research.*

2000-2015 *Faculty Member, NIMH Predoctoral Training Grant on Personality, Psychopathology, and Emotion, PI: Ian Gotlib*

- 2000- *Faculty Member, NIMH Predoctoral Training Grant in Affective Science, PI: Robert Levenson, James Gross, Sheri Johnson*
- 2000-2002 *Consultant, National Research Center on Asian American Mental Health, PI: Nolan Zane.*
- 2000-2001 *Member, Program Committee, Society of Psychophysiological Research.*
- 2000-2001 *Member, Student Award Committee, Society of Psychophysiological Research.*
- 2000-2001 *Faculty Participant, American Psychological Association Minority Fellowship Program.*
- 1999-2000 *Faculty Member, "Planning Grant for Asian American Studies," New Initiatives in Interdisciplinary Research and Post-baccalaureate Education Program, University of Minnesota. PI: Josephine Lee.*
- 1998-2002 *Member, Conference Committee, Society of Psychophysiological Research.*
- 1997-1998 *Member, Program Committee, Society of Psychophysiological Research.*

Editorial/Review Activities

- Associate Editor* *Emotion (2015-17), 2020-22*
- Editorial Board* *Emotion, Journal of Personality and Social Psychology, Asian Journal of Social Psychology, Affective Science*
- Reviewer (selected)* *Cognition and Emotion, Cultural Diversity and Ethnic Minority Psychology, Emotion, Journal of Personality, Journal of Personality and Social Psychology, Personality and Social Psychology Bulletin, Proceedings of the National Academy of Sciences, Psychological Science, Science*
- Panel Reviewer* *National Science Foundation, Social Psychology Program*

Manuscripts under review/revision

- Cachia, J.Y.A., Chen, D., Tanaka, M., Collardin, L., Uchida, Y., & **Tsai, J.L.** (2024). Ideal romantic love in the US and Japan: Cultural differences in the importance of passion, closeness, and appropriate distance. *Manuscript under review.*
- Knutson, B., Hsu, T., Ko, M. & **Tsai, J.L.** (2023). News source bias and sentiment on social media. *Manuscript under review.*
- Markus, H.R., **Tsai, J.L.**, Uchida, Y., Yang, A., & Maitreyi, A. (2023). Cultural defaults in the time of COVID: Lessons for the future. *Manuscript under review.*
- Tsai, J.L.**, Chen, D., Yang, A., Cachia, J.Y.A., Ko, M. et al. (2023). Two decades of ideal affect: Enduring and emerging patterns. *Manuscript under review.*

Cachia, J. Y. A., Blevins, E., Chen, Y. C., Ko, M., Yen, N. S., Knutson, B., & **Tsai, J. L.** (2023). Cultural variation in the smiles we trust: The effects of reputation and ideal affect on resource sharing. *Manuscript under revision*.

Bencharit, L.Z., Ko, M., Blevins, E., Qu, Y., Tse, D., Fung, H.H., & **Tsai, J.L.** (2022). People choose leaders who match cultural ideals during growth more than crisis. *Manuscript under revision*.

Peer-Reviewed Articles

Ge, X., Xu, C., Misaki, D., Markus, H., & **Tsai, J.** (2024). How culture shapes what people want from AI. In *Proceedings of the CHI Conference on Human Factors in Computing Systems (CHI '24)*, May 11–16, 2024, Honolulu, HI, USA. ACM, New York, NY, USA, 16 pages. <https://doi.org/10.1145/3613904.3642660>

Rapplee, J., Komatsu, H., Uchida, Y., **Tsai, J.** & Markus, H. (08 Nov 2023): The OECD's 'Well-being 2030' agenda: how PISA's affective turn gets lost in translation, *Comparative Education*, DOI: 10.1080/03050068.2023.2273640

Blevins, E., Ko, M., Park, B.K., Qu, Y., Knutson, B., & **Tsai, J.L.** (2023). Cultural variation in neural responses to social but not monetary reward outcomes. *Social Cognitive and Affective Neuroscience*, 18, 1-10. <https://doi.org/10.1093/scan/nsad068>

Bernstein, M., Christin, A., Hancock, J., Hashimoto, T., Jia, C., Lam, M., Meister, N., Persily, N., Piccardi, T., Saveski, M., **Tsai, J.L.**, Ugander, J., Xu, C. (2023). Commentary: Embedding societal values into social media algorithms. *Journal of Online Trust and Safety*. doi:10.54501/jots.v2i1.148

Clobert, M., Sasaki, J., Hwang, K.-K., & **Tsai, J. L.** (2022). Valuing high arousal negative states increases negative responses toward outgroups across cultures. *Emotion*, 22(7), 1450–1472. <https://doi.org/10.1037/emo0001101>

Hsu, T. W., Niiya, Y., Thelwall, M., Ko, M., Knutson, B., & **Tsai, J. L.** (2021). Social media users produce more affect that supports cultural values, but are more influenced by affect that violates cultural values. *Journal of Personality and Social Psychology*, 121(5), 969–983. <https://doi.org/10.1037/pspa0000282>

Dukes, D., Abrams, K., Adolphs, R., **Tsai, J.**, Sander, D. (2021). The rise of affectivism. *Nature Human Behavior*, 5, 816–820. <https://doi.org/10.1038/s41562-021-01130-8>

Tsai, J.L. (2021). Why does passion matter more in individualistic cultures? *Proceedings of the National Academy of Sciences*. <https://doi.org/10.1073/pnas.2102055118>

Park, B., Genevsky, A., Knutson, B., & Tsai, J. (2020). Culturally valued facial expressions enhance loan request success. *Emotion*, 20(7), 1137-1153. <http://dx.doi.org/10.1037/emo0000642>

Koopmann-Holm, B., Sze, J., Jinpa, T., & **Tsai, J.L.** (2019). Compassion meditation increases optimism toward a transgressor. *Cognition and Emotion*. <https://doi.org/10.1080/02699931.2019.1703648>

- Bencharit, L. Z., Ho, Y. W., Fung, H. H., Yeung, D. Y., Stephens, N. M., Romero-Canyas, R., & **Tsai, J. L.** (2019). Should job applicants be excited or calm? The role of culture and ideal affect in employment settings. *Emotion, 19*(3), 377-401. <http://dx.doi.org/10.1037/emo0000444>
- Tsai, J. L.**, Blevins, E., Bencharit, L. Z., Chim, L., Fung, H. H., & Yeung, D. Y. (2019). Cultural variation in social judgments of smiles: The role of ideal affect. *Journal of Personality and Social Psychology, 116*(6), 966-988. <http://dx.doi.org/10.1037/pspp0000192>
- Tsai, J. L.**, Sims, T., Qu, Y., Thomas, E., Jiang, D., & Fung, H. H. (2018). Valuing excitement makes people look forward to old age less and dread it more. *Psychology and Aging, 33*, 975-992. <http://dx.doi.org/10.1037/pag0000295>
- Tsai, J.L.** & Qu, T. (2018). The promise of neuroscience for understanding the cultural shaping of emotion and other feelings. Introduction to special issue on culture and emotion. *Culture and Brain, 6*, 99-101.
- Park, B., Qu, Y., Chim, L., Blevins, E., Knutson, B., & **Tsai, J.L.** (2018). Ventral striatal activity mediates cultural differences in affiliative judgments of smiles. *Culture and Brain, 6*, 102-117. <https://doi.org/10.1007/s40167-018-0061-7>
- Tsai, J.L.** (2017). Ideal affect in daily life: Implications for affective experience, health, and social behavior. *Current Opinion in Psychology, 17*, 118-128.
- Sims, T., Koopmann-Holm, B., Young, H. R., Jiang, D., Fung, H., & **Tsai, J. L.** (2018). Asian Americans respond less favorably to excitement (vs. calm)-focused physicians compared to European Americans. *Cultural Diversity and Ethnic Minority Psychology, 24*(1), 1–14. <https://doi.org/10.1037/cdp0000171>
- Chim, L., Hogan, C. L., Fung, H. H. H., & **Tsai, J. L.** (2018). Valuing calm enhances enjoyment of calming (vs. exciting) amusement park rides and exercise. *Emotion, 18*(6), 805-818. <http://dx.doi.org/10.1037/emo0000348>
- Park, B., Blevins, E., Knutson, B., & **Tsai, J.L.** (2017). Neurocultural evidence that ideal affect match promotes giving. *Social Cognitive Affective Neuroscience, 12* (7): 1083-1096. doi: 10.1093/scan/nsx047
- Tsai, J.L.**, Ang, J., Blevins, E., Goernandt, J., Fung, H., Jiang, D., Elliott, J., Uchida, Y., Lee, Y.C., Lin, Y., Zhang, X., Kaiser, A., Govindama, Y., Haddouk, L. (2016). Leaders' smiles reflect cultural differences in ideal affect. *Emotion, 16*, 183-195.
- Park, B., **Tsai, J.L.**, Chim, L., Blevins, E., & Knutson, B. (2016). Neural evidence for cultural differences in the valuation of positive facial expressions. *Social Cognitive and Affective Neuroscience, 11*, 243-252. <https://academic.oup.com/scan/article/11/2/243/2375116>
- Jiang, D., Fung, H.H., Sims, T., **Tsai, J.L.**, & Zhang, F. (2016). Limited time increases the value of calm. *Emotion, 16*, 52-62.

- Sims, T., **Tsai, J. L.**, Jiang, D., Wang, Y., Fung, H. H., & Zhang, X. (2015). Wanting to maximize the positive and minimize the negative: Implications for mixed affective experience in American and Chinese contexts. *Journal of Personality and Social Psychology*, 109, 292-315.
- Sims, T. & **Tsai, J.L** (2015). Patients respond more positively to physicians who focus on their ideal affect. *Emotion*, 15, 303-318.
- Koopmann-Holm, B. & **Tsai, J.L.** (2014). Focusing on the negative: Cultural differences in expressions of sympathy. *Journal of Personality and Social Psychology*, 107, 1092-1115.
- Sims, T., **Tsai, J.L.**, Koopmann-Holm, B., Thomas, E., & Goldstein, M. (2014). Choosing a physician depends on how you want to feel: The role of ideal affect in health-related decision-making. *Emotion*, 14, 187-192.
- Koopmann-Holm, B., Sze, J., Ochs, C., & **Tsai, J.L.** (2013). Buddhist-inspired meditation increases the value of calm. *Emotion*, 13, 497-505.
- Scheibe, S., English, T., **Tsai, J.L.**, & Carstensen, L.L. (2013). Striving to feel good: Ideal affect, actual affect, and their correspondence across adulthood. *Psychology and Aging*, 28, 160-171.
- Fung, H. H., Ho, Y. W., Tam, K-P, **Tsai, J.**, Zhang, X. (2011). Value moderates age differences in personality: The example of relationship orientation. *Personality and Individual Differences*, 5, 994-999.
- Chentsova-Dutton, Y.E. & **Tsai, J.L.** (2010). Self-focused attention and emotional reactivity: The role of culture. *Journal of Personality and Social Psychology*, 98, 507-519.
- Chentsova-Dutton, Y.E., **Tsai, J.L.**, & Gotlib, I. (2010). Further evidence for the cultural norm hypothesis: Positive emotion in depressed and control European American and Asian American women. *Cultural Diversity and Ethnic Minority Psychology*, 16, 284-295.
- Kwon, Y., Scheibe, S., Samanez-Larkin, G.R., **Tsai, J.L.**, & Carstensen, L.L. (2009). Replicating the positivity effect in picture memory in Koreans: Evidence for cross-cultural generalizability. *Psychology and Aging*, 24, 748-54.
- Tsai, J.L.** (2007). Ideal affect: Cultural causes and behavioral consequences. *Perspectives on Psychological Science*, 2, 242-259.
- Chentsova-Dutton, Y., Chu, J., **Tsai, J.L.**, Rottenberg, J., Gross, J.J. & Gotlib, I. (2007). Depression and emotional reactivity: Variation among Asian Americans of East Asian Descent and European Americans. *Journal of Abnormal Psychology*, 116, 776-785.
- Ying, Y.W., Lee, P.A., **Tsai, J.L.** (2007). Attachment, sense of coherence, and mental health among Chinese American college students: Variation by migration status. *International Journal of Intercultural Relations*, 31, 531-544.
- Tsai, J.L.**, Miao, F., Seppala, E., Fung, H., & Yeung, D. (2007). Influence and adjustment goals: Sources of cultural differences in ideal affect. *Journal of Personality and Social Psychology*, 92, 1102-1117.

- Tsai, J.L.**, Miao, F., & Seppala, E. (2007). Good feelings in Christianity and Buddhism: Religious differences in ideal affect. *Personality and Social Psychology Bulletin*, *33*, 409-421.
- Tsai, J.L.**, Louie, J., Chen, E.E., & Uchida, Y. (2007). Learning what feelings to desire: Socialization of ideal affect through children's storybooks. *Personality and Social Psychology Bulletin*, *33*, 17-30.
- Chentsova-Dutton, Y. & **Tsai, J.L.** (2007). Gender differences in emotional response among European Americans and Hmong Americans. *Cognition and Emotion*, *21*, 162-181.
- Tsai, J.L.**, Levenson, R.W., & McCoy, K. (2006). Cultural and temperamental variation in emotional response. *Emotion*, *6*, 484-497.
- Tsai, J.L.**, Knutson, B., & Fung, H. H. (2006). Cultural variation in affect valuation. *Journal of Personality and Social Psychology*, *90*, 288-307.
- Ying, Y., Lee, P.A., & **Tsai, J.L.** (2006). The experience of college challenges: Variation among Chinese American students. *Journal of Immigrant & Refugee Studies*, *4*, 79-97.
- Roisman, G.I., **Tsai, J.L.**, & Chiang, K.S. (2004). The emotional integration of childhood experience: Physiological, facial expressive, and self-reported emotional response during the Adult Attachment Interview. *Developmental Psychology*, *40*, 776-789.
- Tsai, J.L.**, Simenova, D., & Watanabe, J. (2004). Somatic and social: Chinese Americans talk about emotion. *Personality and Social Psychology Bulletin*, *30*, 1226-1238.
- Ying, Y., Lee, P.A., & **Tsai, J.L.** (2004a). Inventory of College Challenges for Ethnic Minority Students: Psychometric properties of a new instrument in Chinese Americans. *Cultural Diversity and Ethnic Minority Psychology*, *10*, 351-364.
- Ying, Y., Lee, P.A., & **Tsai, J.L.** (2004b). Psychometric properties of the Intergenerational Congruence in Immigrant Families-Child Scale in Chinese Americans. *Journal of Comparative Family Studies*, *35*, 91-103.
- Tsai, J.L.** & Chentsova-Dutton, Y. (2003). Variation among European Americans in emotional facial expression. *Journal of Cross-Cultural Psychology*, *34*, 650-657.
- Tsai, J.L.**, Pole, N., Levenson, R.W., & Muñoz, R.F. (2003). The effects of depression on the emotional responses of Spanish-speaking Latinas. *Cultural Diversity and Ethnic Minority Psychology*, *9*, 49-63.
- Tsai, J.L.**, Chentsova-Dutton, Y., Friere-Bebau, L.H., & Przymus, D. (2002). Emotional expression and physiology in European Americans and Hmong Americans. *Emotion*, *2*, 380-397.
- Tsai, J.L.**, Morstensen, H., Wong, Y., & Hess, D. (2002). What does "Being American" mean?: Differences between Asian American and European American young adults. *Cultural Diversity and Ethnic Minority Psychology*, *8*, 257-273.
- Tsai, J.L.** (2001). Cultural orientation of Hmong young adults. *Journal of Human Behavior in the Social Environment*, *3-4*, 99-114.

- Tsai, J.L.**, Ying, Y.W., & Lee, P.A. (2001). Cultural predictors of self-esteem: A study of Chinese American female and male young adults. *Cultural Diversity and Ethnic Minority Psychology, 7*, 284-297.
- Ying, Y., Lee, P.A., **Tsai, J.L.**, Hung, Y., Lin, M., Wan, C.T. (2001). Asian American college students as model minorities: An examination of their overall competence. *Cultural Diversity and Ethnic Minority Psychology, 7*, 59-74.
- Ying, Y., Lee, P.A., **Tsai, J.L.**, Lee, Y.J., & Tsang, M. (2001). Network composition, social integration, and sense of coherence in Chinese American young adults. *Journal of Human Behavior in the Social Environment, 3-4*, 83-98.
- Ying, Y., Lee, P.A., **Tsai, J.L.**, Lee, Y.J., & Tsang, M. (2001). Relationship of young adult Chinese Americans with their parents: Variation by migratory status and cultural orientation. *American Journal of Orthopsychiatry, 71*, 342-349.
- Tsai, J.L.**, Levenson, R.W., & Carstensen, L.L. (2000). Autonomic, expressive, and subjective responses to emotional films in older and younger Chinese American and European American adults. *Psychology and Aging, 15*, 684-693.
- Tsai, J.L.**, Ying, Y., & Lee, P.A. (2000). The meaning of "being Chinese" and "being American": Variation among Chinese American young adults. *Journal of Cross-Cultural Psychology, 31*, 302-322.
- Ying, Y., Lee, P.A., & **Tsai, J.L.** (2000). Cultural orientation and racial discrimination: Predictors of coherence in Chinese American young adults. *Journal of Community Psychology, 28*, 427-442.
- Ying, Y., Lee, P.A., **Tsai, J.L.**, Yeh, Y., & Huang, J. (2000). The concept of depression in Chinese American college students. *Cultural Diversity and Ethnic Minority Psychology, 6*, 183-195.
- Gross, J.J., Carstensen, L.L., Pasupathi, M., **Tsai, J.L.**, Gottestam, K., & Hsu, A.Y.C. (1997). Emotion and aging: Changes in experience, expression, and control. *Psychology and Aging, 12*, 590-599.
- Tsai, J.L.** & Levenson, R.W. (1997). Cultural influences on emotional responding: Chinese American and European American dating couples during interpersonal conflict. *Journal of Cross-Cultural Psychology, 28*, 600-625.

Chapters (Invited)

- Blevins, E. & **Tsai, J.L.** (in press). Neural evidence for cultural variation in emotion, In P. Villimeur & J. Armory (Eds). *Handbook of Affective Neuroscience*. Cambridge University Press.
- Cachia, J. & **Tsai, J.L.** (in press). The cultural logic of models of self and emotion. In J. DeLeersnyder (Ed.). *The sociocultural shaping of emotion*. Cambridge University Press.
- Tsai, J.L.** (2024). Investigating culture and emotion: From responses to ideals. In M. Gelfand and Y. Hong (Eds). *Advances in culture and psychology, Vol 10*.

- Blevins, E.M. & **Tsai, J.L.** (2024). How ideal affect shapes judgments of and responses to smiles. In S.D. Pressman & A.C. Parks (Eds.) *Activities for Teaching Positive Psychology: A Guide for Instructors (Volume 2)*. American Psychological Association: Washington, D.C.
- Tsai, J. L.** (2023). What the Gallup World Poll could do to deepen our understanding of happiness in different cultures. In O. Flanagan et al. (Eds). *Against Happiness*. (pp. 235-248). New York; Chichester, West Sussex: Columbia University Press. <https://doi.org/10.7312/flan20948>.
- Tsai, J.** & Clobert, M. (2019). Cultural influences on emotion: Empirical patterns and emerging trends. In S. Kitayama & D. Cohen (Eds). *Handbook of cultural psychology* (pp. 292-318). New York: Guilford Press.
- Koopmann-Holm, B. & **Tsai, J.L.** (2017). The cultural shaping of compassion. In E. Seppälä, E. Simon-Thomas, S. Brown, M. C. Worline, C. D. Cameron, & J. R. Doty (Eds). *Oxford Handbook of Compassion Science* (pp. 273-285). Oxford University Press.
- Tsai, J.** & Sims, T. (2016). Emotional aging in different cultures: Implications of Affect Valuation Theory. In A. Ong & Corinna Lockenhoff (Eds). *Emotion, aging, and health* (pp. 119-143). American Psychological Association: Washington, D.C.
- Zhang, Y.L. & **Tsai, J.L.** (2016). Positive psychology in Asian Americans: Theory and research. In E. Chang, C. Downey & J. Hirsch (Eds). *Positive Psychology in Racial and Ethnic Minority Groups* (pp. 37-60). American Psychological Association: Washington, D.C.
- Tsai, J.L.**, Chim, L., & Sims, T. (2015). Consumer behavior, culture, and emotion. In A. Lee & S. Ng (Eds.). *Handbook of Culture and Consumer Behavior: Frontiers in Culture and Psychology* (pp.68-98).Oxford University Press, Oxford.
- Chentsova-Dutton, Y., Ryder, A., & **Tsai, J.L.** (2014). Understanding depression across cultural contexts. In I. Gotlib & C. Hammen (Eds.). *Handbook of Depression, 3rd edition* (pp. 337-352). New York, NY: Guilford Press.
- Zhang, Y.L. & **Tsai J.L.** (2014). The assessment of acculturation, enculturation, and culture in Asian American samples. In L. Benuto (Ed.), *Guide to Psychological Assessment with Asian Americans* (pp. 75-101). Springer: New York, NY.
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Presentations

Distinguished Lectures, Invited Talks, and Colloquia

- Tsai, J.L.** (2024, April). "How culture influences emotion and why it matters." Psi Chi Distinguished Lecture at the annual meeting of the Western Psychological Association, San Francisco, CA.
- Tsai, J.L.** (2023, November). "Cultural variation in the smiles we trust: The role of ideal affect." Invited talk at the Culture and Cognition Preconference at the annual meeting of the Society for Psychonomics, San Francisco, CA.
- Tsai, J.L.** (2023, November). "Cultural variation in the smiles we trust: The role of ideal affect." Invited talk at the Princeton Affective Science Summit, Princeton, NJ.
- Tsai, J.L.** (2023, October). "Does culture shape affective virality on social media?" Invited talk at the Stanford Cyberpolicy Center, Stanford, CA.
- Markus, H., **Tsai, J.L.**, Uchida, Y. & Yang, A. (2023, June). "Cultural defaults during the time of the coronavirus: Lessons for the future." Invited joint keynote address at the annual meeting of the Asian Association for Social Psychology, Education University of Hong Kong, Hong Kong (in person and virtual).
- Tsai, J.L.** (2023, June). "Cultural variation in the smiles we trust: The role of ideal affect." Invited talk at the Bay Area Affective Science conference. UC Davis, Davis, California.
- Tsai, J.L.** (2023, February). "How culture influences emotion and why it matters." The Alan E. Kazdin Endowed Lecture in Psychology. San Jose State University, San Jose, CA.
- Tsai, J.L.** (2022, November). "How culture influences emotion and why it matters." Invited talk at the Department of Political Science and Economics. Waseda University, Tokyo, Japan.

- Tsai, J.L.** (2022, November). "Does culture shape affective virality on social media?" Invited talk at Global Institute of Interdisciplinary Studies. Hosei University, Tokyo, Japan.
- Tsai, J.L.** (2022, April). "Cultural variation in ideal affect: Implications for well-being and flourishing in older adulthood." Invited virtual talk at the Human Flourishing in Diverse Developmental Contexts Conference at the Cornell Center for Integrative Developmental Science and Bronfenbrenner Center for Translational Research.
- Tsai, J.L.** (2022, February). "How culture influences happiness and why it matters." Invited talk at the Science for Ethics and Happiness Project Meeting on Intercultural Conceptions of Happiness and Well-Being. Pontifical Academy of the Sciences, Casina Pio IV, Vatican City, Rome.
- Tsai, J.L.** (2022, February). "Social media users produce more affect that supports their cultural values but are more influenced by affect that violates their cultural values." Invited talk at the Psychology of Media and Technology preconference at the annual meeting for the Society for Personality and Social Psychology, San Francisco, CA.
- Tsai, J.L.** (2021, February). "How culture influences emotion (and why it matters)." Invited talk (remote) at the Department of Psychology, SUNY, Buffalo, NY.
- Tsai, J.L.** (2020, October). "How culture influences emotion (and why it matters)." Invited guest lecture (remote), Department of Art and Art History, Occidental College, Los Angeles, CA.
- Tsai, J.L.** (2020, September). "How culture influences emotion (and why it matters)." Invited talk (remote) at the Department of Psychology, University of Virginia, Charlottesville, CA.
- Tsai, J.L.** (2020, September). "The cultural shaping of emotion: Past, present, and future." Invited webinar at the International Society for Research on Emotion: Early Career Researchers Section.
- Tsai, J.L.** (2020, February). "How Culture Shapes Our Feelings: Implications for Happiness and Other Important Things." Invited talk at the Stanford Distinguished Careers Institute. Stanford University, Stanford, CA.
- Tsai, J.L.** (2020, February). "Conveying the cultural context of human behavior: The case of emotion." Keynote address at the Society of Personality and Social Psychology Teaching Pre-Conference. New Orleans, LA.
- Tsai, J.L.** (2020, February), "How Culture Shapes Our Feelings: Implications for Charitable Giving." Invited micro-lecture to Knight-Hennessy Scholars. Stanford University, Stanford, CA.
- Tsai, J.L.** (2019, October). "Cultural variation in ideal affect: Implications for promoting equity and inclusion in multicultural settings." Invited talk at the Department of Psychology, UC Berkeley, Berkeley, CA.
- Tsai, J.L.** (2019, May). "How culture influences emotion (and why it matters)." Psi Chi Distinguished Lecturer Talk at annual meeting of the Association for Psychological Science, Washington, DC.

- Tsai, J.L.** (2018, October). "How culture influences emotion (and why it matters)." Invited talk at the Department of Psychology, Utah State University, Logan, UT.
- Tsai, J.L.** (2018, July). "Cultural variation in social judgments: The role of culture and ideal affect." Invited talk at Department of Psychology, National Cheng-chi University, Taipei, Taiwan.
- Tsai, J.L.** (2018, May). "Variation in the affective correlates of well-being and depression". Invited keynote for the Cultural-Clinical Psychology Group, Berkeley, CA.
- Tsai, J.L.** (2018, April). "Cultural variation in social judgments: The role of culture and ideal affect." Invited talk at the Institute for Personality and Social Research, Department of Psychology, University of California, Berkeley, Berkeley, CA.
- Tsai, J.L.** (2017, October). "Cultural neuroscience: Perception in a multicultural world." Invited talk at the Women in Science and Medicine Conference. Department of Medicine, Stanford University, Stanford, CA.
- Tsai, J.L.** (2017, September). "How culture influences our emotions (and why it matters)." Invited speaker for annual Olaf W. and Jutta R. Millert Memorial Speaker Series in Psychology. St. Olaf's College, Northfield, MN.
- Tsai, J.L.** (2017, April). "Cultural variation in ideal affect: Implications for decision making, well-being, and social judgment." Invited talk at the Swiss Center for Affective Sciences. Geneva, Switzerland.
- Tsai, J.L.** (2017, March). "The cultural shaping of ideal affect: Implications for social judgment and behavior." Invited talk in T. Michael (Chair). *Emotions in context*. International Congress for Psychological Science, Vienna, Austria.
- Tsai, J.L.** (2017, January). "Ideal affect match promotes giving: Cultural and neural evidence." Invited talk at the Emotion Pre-Conference at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.
- Tsai, J.L.** (2017, January). "Cultural variation in ideal affect: Implications for social judgment and behavior." Invited talk at the Culture Pre-Conference at the annual meeting of the Society of Personality and Social Psychology, San Antonio, TX.
- Tsai, J.L.** (2016, November). "Cultural variation in ideal affect: Implications for consumer choice, conceptions of well-being, and social judgments." Invited talk at the Center for Decision Research, University of Chicago Booth Business School, Chicago, IL.
- Tsai, J.L.** (2016, July). "Cultural differences in ideal affect: Implications for mental health and other important things." Invited plenary talk at the 4th Biennial American Psychological Association Division 45 (Society for the Psychological Study of Culture, Ethnicity, and Race) Research Conference. Stanford University, Stanford, CA.
- Tsai, J.L.** (2016, May). "Affect Valuation Theory: Integrating temperamental and cultural influences on affect." Invited talk in M. Shiota (Chair). *Nature x Nurture: Interactions Between Evolutionary and Cultural Mechanisms in Affective Science*. Symposium conducted at the annual meeting of the Association for Psychological Science. Chicago, IL.

- Tsai, J.L.** (2015, November). "The cultural shaping of mental health: The role of ideal affect." Invited talk in S. Joshi (Chair), *How Culture, Self-Identification, and Mindset can Influence Emotions and Feeling States*," Plenary symposium at the "Young, gifted, and @risk" conference for educators and counselors, Stanford University.
- Tsai, J.L.** (2015, November). "The role of ideal affect in patient-physician interaction." Invited talk at the Vaden Health Center, Stanford University, Stanford, CA.
- Tsai, J.L.** (2015, September). "The role of ideal affect in patient-physician interaction." Invited talk at the Stanford Department of Medicine, Grand Rounds, Stanford University, Stanford, CA.
- Tsai, J.L.** (2015, March). "Does ideal affect drive diagnosis of depression?" Invited talk at the Department of Psychology, Clinical colloquium, University of California, Berkeley, Berkeley, CA.
- Tsai, J.L.** (2014, August). "Ideal affect: Cultural causes and behavioral consequences." Invited talk at the Department of Psychology and Neuroscience, University of Colorado, Boulder, Boulder, CO.
- Tsai, J.L.** (2014, March). "Culture, aging, and ideal affect." Invited talk at the Road to Automated Vehicles and the Aging Population Workshop, Stanford Center on Longevity, Stanford University, Stanford, CA.
- Tsai, J.L.** (2013, October). "Ideal affect: Cultural variation across the life span and implications for views of old age." Invited talk at the Fourth Biennial Urie Bronfenbrenner Conference: New Developments in Aging, Emotion, and Health, Bronfenbrenner Center for Translational Research, Cornell University, Ithaca, NY.
- Tsai, J.L.** (2013, June). "The cultural shaping of ideal affect." Invited talk in S. Heine (Chair). *The Influencing Independent Self and the Adjusting Interdependent Self: Consequences for Self-Enhancement, Preferred Emotions, and Societal Clashes*. Symposium conducted at regional conference of International Association of Cross-Cultural Psychology, Los Angeles, CA.
- Tsai, J.L.** (2012, April). "Ideal affect: Cultural causes and behavioral consequences." Invited talk at the Department of Psychology, Cornell University, Ithaca, NY.
- Tsai, J.L.** (2011, April). "Cultural variation in affect valuation." Invited talk at the Department of Psychology, University of Wisconsin, Madison. Madison, WI.
- Tsai, J.L.** (2011, January). "Cultural shaping of emotion." Invited talk at the Wright Institute, Berkeley, CA.
- Tsai, J.L.** (2010, October). "Does meditation make people more compassionate?" Invited talk at the Compassion, Science, and Society Scientific Conference with the Dalai Lama, Center for Compassion and Altruism Research and Education, Stanford University, Stanford, CA.
- Tsai, J.L.** (2010, September). "Practice defines perfect: Meditation and emotional ideals." Invited talk at the Center for Investigating Healthy Minds, University of Wisconsin-Madison, Madison, WI.

- Tsai, J.L.** (2009, April). "Cultural variation in affect valuation." Invited talk at the Department of Comparative Human Development, University of Chicago, Chicago, IL.
- Tsai, J.L.** (2009, January). "Cultural variation in affect valuation." Invited talk at the Wright Institute, Berkeley, CA.
- Tsai, J.L.** (2008, June). "Cultural variation in affect valuation." Invited talk at the Department of Psychology at the University of California, Davis.
- Tsai, J.L.** (2008, March). "Cultural variation in affect valuation." Invited talk at the Center for Human Growth and Development at the University of Michigan, Ann Arbor.
- Tsai, J.L.** (2007, May). "Cultural variation in affect valuation." Invited talk at the Department of Psychology and Social Behavior at the University of California, Irvine.
- Tsai, J.L.** (2007, March). "Cultural variation in affect valuation." Invited talk at the Department of Psychology at Boston College.
- Tsai, J.L.** (2006, June). "Cultural variation in affect valuation: Clinical implications." Invited talk at the NIMH Family Research Consortium IV Summer Institute, Spokane, WA.
- Tsai, J.L.** (2006, April). "Affect valuation: Beyond the pursuit of happiness." Invited talk at the annual meeting of the Western Psychological Association, Palm Springs, CA.
- Tsai, J.L.** (2005, March). "Cultural variation in affect valuation." Invited talk at the Department of Psychology at the University of Illinois, Urbana-Champaign.
- Tsai, J.L.** (2005, February). "Cultural variation in affect valuation." Invited talk at the Department of Psychology at the University of California, Riverside.
- Tsai, J.L.** (2004, May). "Affect valuation: Theory, measurement, and cultural variation." Invited talk at the annual meeting of the American Psychological Society, Chicago, IL.
- Tsai, J.L.** (2003, November). "Affect valuation: Theory, measure, and cultural variation." Invited talk at the Department of Psychology, Wake Forest University, Winston-Salem, NC.
- Tsai, J.L.** (2003, May). "Differences between Asian Americans and European Americans in emotion: What, why, and how." Invited talk at the Department of Psychology, Developmental Psychopathology Program, University of Oregon, Eugene, OR.
- Tsai, J.L.** (2003, January). "The cultural shaping of emotion." Invited colloquium at the Department of Psychology, UC Santa Cruz, Santa Cruz, CA.
- Tsai, J.L.** (2002, December). "The cultural shaping of emotion." Invited colloquium at the Department of Psychology, National Taiwan University, Taipei, Taiwan.
- Tsai, J.L.** (2002, December). "Immigrant families: The effects of acculturation on parent-child relationships." Jing Lyman Lecture Series. Institute of Research on Women and Gender, Stanford University, Stanford, CA.

- Carstensen, L.L. & **Tsai, J.L.** (2002, June). "Culture, emotion, and well-being in older adults." Invited talk at the summer workshop for the Minority Aging Network in Psychology, Department of Psychology, University of Southern California.
- Tsai, J.L.** (2002, April). "Chinese Americans' feelings toward their parents: Physiological and facial-expressive responses." Invited colloquium at Department of Psychology, Michigan State University, Lansing, MI.
- Tsai, J.L.** (2001, November). "The role of cultural frameworks in directing visual attention to emotion." Invited talk at the *New Look at Race: How Social Representations of Race Affect Visual Perception & Attention Conference*, Center for Comparative Studies on Race and Ethnicity, Stanford University, Stanford, CA.
- Carstensen, L.L. & **Tsai, J.L.** (2001, July). "Culture, emotion, and well-being in older adults." Invited talk at the summer workshop for the Minority Aging Network in Psychology, Department of Psychology, University of Southern California.
- Tsai, J.L.** (2001, May). "How does culture influence emotional experience and expression?" Invited talk at the *Mind and Emotion Conference: From the Molecular to the Cultural*, Center for Cognitive Sciences, University of Minnesota. Minneapolis, Minnesota.
- Tsai, J.L.** (2001, January). "How does culture influence how we feel? Emotion in Asian American and European American contexts." Invited talk at the National Research Center for Asian American Mental Health, Davis, California.
- Tsai, J.L.** (2000, November). "Culture, attention, and emotion." Invited talk at the Institute for Personality and Social Research, Berkeley, California.
- Tsai, J.L.** (2000, August). "Cultural influences on relived emotions: Physiology, verbal report, and their interrelations." Invited talk at the biennial meeting of the *International Society for Research on Emotion*. Quebec City, Canada.
- Tsai, J.L.** (2000, March). "Culture and emotion." Invited talk presented at the Mind and Life 2000 conference on *Destructive Emotions: Dialogues Between Buddhism and the Sciences: Conversations with the Dalai Lama*, Dharamsala, India.
- Tsai, J.L.** (2000, February). "How does culture influence what we feel?" Invited colloquium at the Department of Psychology, Stanford University, Stanford, CA.
- Tsai, J.L.** (2000, February). "How does culture influence what we feel?" Invited colloquium at the Department of Psychology, University of California, Los Angeles, CA.
- Tsai, J.L.** (1999, December). "Culture, emotion, and psychopathology." Invited colloquium presented at the Institute of Child Development, University of Minnesota, Minneapolis, MN.
- Tsai, J.L.** (1998, November). "The meaning of 'being Chinese' and 'being American:' Variation among Chinese American young adults." Invited paper presented at conference on *Conceptual, Methodological, and Practical Issues in the Mental Health Assessment of Asian Americans*. The National Research Center on Asian American Mental Health, Davis, CA.

Tsai, J.L. (1998, August). "Culture, context, and components of emotion." Invited paper presented at *Cultural Psychology: Stanford Mini-Conference*, Stanford University, Stanford, CA.

Tsai, J.L. (1998, May). "Culture and identity." Invited paper presented at *Identity Through the Life Course in Cross-Cultural Perspective Conference* organized by the Life Course Center, University of Minnesota.

Tsai, J.L. (1998, February). "Cultural influences on emotional processes." Invited paper presented at the Center for Cognitive Sciences, University of Minnesota, Minneapolis, MN.

Tsai, J. L. (1997, April). "Culture and the three C's: Classes, components, and contexts of emotion." Invited paper presented at the Institute for Personality and Social Research, Berkeley, California.

Symposia/Conference Presentations

Blevins E., & **Tsai, J.L.** (2023, March 9-11). "People choose leaders who fit their ideal affect during growth more than crisis across cultures." In H. Kim & B. Mesquita (Co-chairs), *Cultural fit of emotion and psychological well-being: When it matters and when it doesn't*. Symposium in the International Convention of Psychological Science 2023, Brussels, Belgium.

Cachia, J. Y. A., Uchida, Y. & **Tsai, J. L.** (2023, March). "Cultural differences in ideal affect shape partner responses to good news in Japan and the U.S." In S. Gable & J. Tsai (Co-chairs). *How Culture Shapes Affective Processes in Close Relationships*. Symposium conducted at the Annual Conference of the Society for Affective Science.

Cachia, J. Y. A., Uchida, Y. & **Tsai, J. L.** (2023, February). "Partner responses affect relationships differently in Japan and the U.S." In D. Newman (Chair). *How Emotions Shape Our Views, Interactions, and Feelings Towards Others*. Symposium conducted at the Annual Conference of the Society for Personality and Social Psychology.

Blevins, E., Ko, M., Park, B., Qu, Y., Knutson, B., & **Tsai, J.L.** (2022, September). "Ventral striatal responses to excited smiles: Cultural variation and real-world correlates." In A. Harmelen (Chair), *Social connections: Cultural, digital, peer, and family influences on the developing brain*. Symposium conducted at the Flux Congress 2022, Paris, France.

Cachia, J. Y. A., Uchida, Y. & **Tsai, J. L.** (2022, July). "Passive or Critical Partner Responses to Good News are Associated with Lower Relationship Satisfaction among European Americans but not Japanese." In A. Schouten (Chair). *Cross-Cultural Perspectives on Emotions and Coping in Close Relationship*. Symposium conducted at the International Society for Research on Emotion.

Blevins E., Ko, M., Park, B., Qu, Y., Knutson, B., & **Tsai, J.L.** (2022, May 4-6). Excited smiles are more rewarding for European Americans than Chinese [Data blitz talk]. Social and Affective Neuroscience Society 2022 Conference.

Blevins, E., **Tsai, J.L.**, Ko, M., Park, B., Qu, Y., & Knutson, B. (2022, February 16-19). "Cultural affective values shape neural responses to smiles." In C. Salvador (Chair). *Innovations in research on emotion in non-WEIRD contexts*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, San Francisco, CA, United States.

- Cachia, J. Y. A., **Tsai, J. L.** (2021, July). Cultural differences in the emotional content of popular love songs: A comparison of U.S. and Japan. In K. Liew (Chair). *A Cultural Psychological Perspective to Music Preference in Contemporary Society*. Symposium conducted at the annual meeting of the International Conference on Music Perception and Cognition (virtual).
- Tsai, J.L.** (March, 2019). "Cultural differences in ideal affect shape how we judge and trust others." In R. Levenson (Chair). *Presidential event on culture and emotion: New research and timeless questions*. Symposium conducted at the annual meeting of the Society for Affective Science. Boston, MA.
- Tsai, J.L.** (March, 2019). "When cultural fit matters most: Potential moderators of ideal affect match and leadership choice." In Y. Chentsova-Dutton (Chair). *Cultural fit of emotions*. Symposium conducted at the preconference for the annual meeting of the Society for Affective Science, Boston, MA.
- Tsai, J.L.** (February, 2019). "Cultural differences in social judgments: The role of ideal affect." In S. Algoe & Y. Cheng (Co-chairs). *Culture and emotion: Novel approaches and real-world implications*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology. Portland, OR.
- Park, B., Qu, Y., Chim, L., Blevins, E., Knutson, B., & **Tsai, J. L.** (2019, February). "Ventral striatal activity mediates cultural differences in affiliative judgments of smiles." In Y. Qu & S. Han (Co-chairs). *The promise of neuroscience for understanding culture and emotion*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Park, B., Genevsky, A., Knutson, B., & **Tsai, J. L.** (March, 2018). "Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel." Data blitz session presented at Advanced Cultural Psychology Preconference: Society for Personality and Social Psychology, Atlanta, GA
- Bencharit, L.Z. & **Tsai, J.L.** (2018, May). "Should job applicants be excited or calm?: The role of culture and ideal affect in employment settings." Symposium conducted at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Park, B., Blevins, E., Knutson, B., & **Tsai, J.L.** (2017, April). "Neurocultural evidence that ideal affect match promotes giving." Data blitz talk at annual meeting of the Society for Affective Science, Boston, MA.
- Bencharit, L.Z. & **Tsai, J.L.** (2016, March). "Hire me! The cultural shaping of emotional values and expressions in job applications." Data blitz talk given at the annual meeting of the Society for Affective Science, Chicago, IL.
- Bencharit, L.Z. & **Tsai, J.L.** (2016, January). "Cultural differences in the desired emotions for work." Data blitz talk given at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Tsai, J.L.** (2016, January). "Patients prefer and respond more positively to physicians who match their ideal affect." In L. Scherer and R. Ferrer (Co-chairs). *Affective Decision Processes in Health and Medicine*. Symposium conducted at annual meeting of the Society for Personality and Social Psychology. San Diego, CA.

- Tsai, J.L.** (2015, April). "Matching calm values and activities enhances happiness." In B. Ford (Chair). *Emerging Trends in Positive Psychology*. Symposium conducted at annual meeting of the Society of Affective Science Positive Emotion Preconference. Oakland, CA.
- Tsai, J.L.** (2015, February). "Cultural differences in ideal affect reflected in leaders' smiles." In N. Senft (Chair). *Beliefs about emotions: Outcomes at the individual, interpersonal, and cultural levels*. Symposium conducted at annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Tsai, J.L.** (2014, October). "Cultural differences in expressions of sympathy between two independent cultures." In J. Tsai and B. Mesquita (Co-chairs). *The cultural shaping of negative emotions and their implications for empathy and sympathy*. Symposium conducted at annual meeting of the Society for Experimental Social Psychology, Columbus, OH.
- Tsai, J.L.** (2014, February). "Culture shapes neural responses to calm and excited smiles." In B. Cheon (Chair). *Culture and emotion: Advances from cultural psychology and cultural neuroscience*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Tsai, J.L.** (2013, October). "Culture shapes neural responses to calm and excited smiles." In J. Chiao (Chair). *Culture and emotion: New insights from cultural psychology and cultural neuroscience*. Symposium conducted at the annual meeting of the Society for Experimental Social Psychology, Berkeley, CA.
- Chim, L., Moon, A., Ang, Y., & **Tsai, J.L.** (2013, June). "Magazine ads, Facebook pages, and company websites reflect cultural differences in ideal affect." In T. Masuda (Chair). *Culture and the Mind: Implications for Art, Design, and Advertising*. Symposium conducted at regional conference of International Association of Cross-Cultural Psychology, Los Angeles, CA.
- Sims, T., **Tsai, J.L.**, & To, M. (2013, June). "North American emotional values shape clinicians' perceptions of depression." In W. Tsai (Chair). *Examining the Effects of Culture on Emotional Expression and Reactivity*. Symposium conducted at regional conference of International Association of Cross-Cultural Psychology, Los Angeles, CA.
- Chim, L., **Tsai, J.L.**, Park, B.K., Knutson, B. (2013, April). "Cultural differences in behavioral and neural responses to calm and excited smiles." Paper presented at the annual meeting of the Social and Affective Neuroscience Society, San Francisco, CA.
- Koopmann-Holm, B. & **Tsai, J.L.** (2013, January). "Cultural differences in avoided negative affect lead to different compassionate responses." In Y. Chentsova-Dutton & B. Koopmann-Holm (Chairs). *The push and pull of negative emotions: Cultural and individual differences in the effects of negative emotions on compassion, attention, behavior, and psychological adjustment*. Symposium conducted at the annual meeting of the Society of Social Psychology and Personality Psychology, New Orleans, LA.
- Sims, T., Wang, I., & **Tsai, J.L.** (2012, January). "Cultural differences in the experience of mixed emotions: The role of ideal affect." In J. Larsen (Chair). *"There is no sweetness without bitterness": Cultural differences in the experience of mixed emotion*. Symposium conducted at the annual meeting of the Society of Social Psychology and Personality Psychology, San Diego, CA.

- Tsai, J.L.** (2011, January). "The pursuit of ideal affect." In L. Cheriassky (Chair). *The motivational properties of anticipatory affect*. Symposium conducted at the annual meeting of the Society for Social Psychology and Personality Psychology, San Antonio, TX.
- Tsai, J.L.** & Koopmann, B.K. (2010, October). "The religious shaping of emotional ideals." In J. Sasaki and H.J. Kim (Co-chairs). *Implications of religion for the self: From emotion and cognition to behavior*. Symposium conducted at the annual meeting of the Society for Experimental Social Psychology, Minneapolis, MN.
- Tsai, J.L.** (2009, February). "Ideal affect across the life span: Similarities and differences between European Americans and Chinese Americans." In M. Tamir (Chair), *What do people want to feel? Exploring motives in emotion regulation*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Tampa, FL.
- Tsai, J.L.** (2007, April). "Changes in ideal affect across the lifespan." Presentation at Emotion Research Group, Point Reyes, CA.
- Tsai, J.L.** (2007, January). Affect valuation theory. In D. Matsumoto (Chair). *Debate on culture and emotion: Going beyond universality and culture-specificity*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Memphis, TN.
- Tsai, J.L.** (2006, November). "Changes in affect valuation across the lifespan." In D. Issacowitz and H.H. Fung (Co-chairs). *Aging and emotional processing: Early and late effects*. Symposium conducted at the annual meeting of the Gerontological Society of America, Dallas, TX.
- Tsai, J.L.** (2006, October). "Influencing vs. adjusting to others: Mediators of cultural differences in ideal affect." In. T. Pittman & Y. Dutton (Co-chairs). *Cultural and contextual influences on emotion*. Symposium conducted at the annual meeting of the Society for Experimental Social Psychology, Philadelphia, PA.
- Tsai, J.L.** (2006, August). "Cultural variation in affect valuation: Beyond the pursuit of happiness." In D. McCarthy & J. Tsai (Co-chairs). *New perspectives on the cultural shaping of emotion*. Symposium conducted at the annual meeting of the International Society for Research on Emotions, Atlanta, CA.
- Tsai, J.L.** (2006, April). "Cultural differences in affect valuation due to influence and adjustment goals." Presentation at the Emotion Research Group, Miami, FL.
- Tsai, J.L.** (2004, January). "Cultural variation in affect valuation." In C. Wan (Chair), *Cultural values, self, and identity: Perspectives on the interrelations among the three*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Tsai, J.L.** (2004, January). "Cultural variation in the experience and expression of shame." In J. Tracy & R. Robins (Co-chairs), *Current directions in research on self-conscious emotions*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.

- Tsai, J.L.** (2003, February). "Cultural variation in Non-Duchenne smiles during positive emotional events." In P. Ellsworth (Chair). *Cultural differences in emotions: Theoretical approaches*. Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, Los Angeles, CA.
- Tsai, J.L.** (2002, October). "Cultural models of emotional expression: Effects on physiology and facial behavior during relived emotion." In J. Tsai (Chair). *What has psychophysiology revealed about ethnicity and emotion?* Symposium conducted at the annual meeting of the Society for Psychophysiological Research, Washington, DC.
- Tsai, J.L.** (2000, August). "Why and how we should study ethnic identity, cultural orientation, and acculturation?" In G. Hall & S. Okazaki (Co-chairs). *Asian American Psychology: Scientific innovations for the 21st century*. Symposium conducted at the annual meeting of the Asian American Psychological Association, Washington, DC.
- Tsai, J.L.** (2000, August). "Emotional reactivity of depressed and non-depressed Spanish-speaking Latinas." In W. Heller & D. Beidel (Co-chairs). *Constructing mental health: The embodiment of culture, emotion, and language*. Symposium conducted at the annual meeting of the Society for a Science of Clinical Psychology, Washington, DC.
- Tsai, J.L.** (1999, June). "Cultural influences on physiology, expressive behavior, and reported emotion during interpersonal conflict." In J. Tsai (Chair). *Advances in experimental cultural psychology: Cultural influences on cognition, emotion, and motivation*. Symposium conducted at the annual meeting of the American Psychological Society, Denver, CO.
- Tsai, J.L.** (1998, August). "Chinese and European American dating couples: Emotion and interpersonal harmony." In Y. Ying (Chair). *Social relationships of Asian American youths: Intergenerational, peer, and romantic*. Symposium conducted at the annual meeting of the American Psychological Association, San Francisco, CA.
- Tsai, J.L.** (1998, August). "'Being Chinese, Being American': Variation among American-born and immigrant Chinese college students." In V. Benet-Martinez (Chair), *Conceptual and methodological issues in the study of acculturation: Current efforts and new directions*. Symposium conducted at the biennial International Association for Cross-Cultural Psychology, Bellingham, Washington.
- Tsai, J.L.** (1998, May). "Cultures within context: Emotion in Chinese American and European American dating couples." In S. Lyubomirsky & J.L. Tsai (Co-chairs), *The mechanisms of cultural influence: Understanding cultural differences in emotion, morality, and violence*. Symposium conducted at the annual meeting of the American Psychological Society, Washington, DC.
- Tsai, J.L. & Levenson, R.W.** (1996, October). "Emotion and physiology in Asian and European American cultures." In R. Simons (Chair), *Off to the races: Ethnicity in contemporary psychophysiology*. Symposium conducted at the annual meeting of the Society of Psychophysiological Research, Vancouver, CANADA.
- Tsai, J.L. & Levenson, R.W.** (1996, June). "Beyond ethnographic notions: Cultural influences on emotional responding." In R. Levenson (Chair), *Culture and psychological processes*. Symposium conducted at the annual meeting of the American Psychological Society, San Francisco, CA.

- Tsai, J.L.** (1996, April). "Depression in Chinese American college students." In Y. Ying (Chair), *Chinese American college students: A model minority?* Symposium conducted at the annual meeting of the Western Psychological Association, San Jose, CA.
- Tsai, J.L.** & Levenson, R.W. (1994, June). "Cultural norms regarding emotion and their implications for emotional responding in Chinese American and European American couples." Paper presented at the workshop of the National Institute of Mental Health Post-Doctoral Training Program on Emotion Research, Berkeley, CA.
- Talks/Lectures to Non-Academic Audiences*
- Tsai, J.L.** (2022, September). "How culture influences emotion (and why it matters)." Invited talk for the Stanford Faculty Staff Center. Stanford, CA.
- Tsai, J.L.** (2022, June). "How culture influences emotion (and why it matters)." Invited talk for the Stanford Alumni Association. Stanford Sierra Camp, Fallen Leaf Conference Center, Fallen Leaf, CA.
- Tsai, J.L.** (2022, April). "Race & ethnicity: Ideal affect and the Asian community." Invited interview for Microsoft Inclusion Journey. <https://www.microsoft.com/en-us/inclusion-journey/library#coreui-banner-2m3cam5>
- Tsai, J.L.** (2021, December). "How culture influences emotion (and why it matters)." Invited webinar for the Stanford Alumni Association. Stanford, CA.
- Tsai, J.L.** (2019, October). "How culture shapes our feelings: Implications for happiness and other important things." Invited talk at 2019 Stanford Reunion Homecoming, Stanford, CA.
- Tsai, J.L.** (2018, November). "How culture influences emotion." Invited talk to Poppins Institute (executives running preschool centers in Japan). Stanford, CA.
- Tsai, J.L.** (2017, October). "The role of ideal affect in patient-physician interaction." Invited talk at the Stanford Palliative Care Retreat. Stanford, CA.
- Tsai, J.L.** (2016, June). "How culture shapes our feelings: Implications for happiness and other important things." Invited talk at the Palo Alto Rotary Club, Palo Alto, CA.
- Tsai, J.L.** (2016, June). "How culture influences emotion: Implications for work settings." Invited talk at Environmental Defense Fund Annual Retreat, Cambridge, MD.
- Tsai, J.L.** (2016, May). "How culture influences emotion." Invited micro-lecture to 2400 Stanford alumni at Stanford Connects honoring President John Hennessy, Stanford University, Stanford, CA.
<https://www.youtube.com/watch?v=AjqL6eDkcf&list=PLkCqtkRNkFgDa3ol-MhiWxrO4WRhvNZzA&index=15>
- Tsai, J.L.** (2016, April). "How culture influences emotion." Invited talk at the 50th anniversary research symposium of Stanford Bing Nursery School, Stanford, CA.
- Tsai, J.L.** (2016, April). "Culture and mental health." Invited talk as part of webinar "How culture and identity shape and affect mental health among young adults" for the Steve Fund. Stanford, CA.

- Tsai, J.L.** (2015, October). "How your culture influences your emotions." Invited talk at the 21st Century Fox Leadership Off-site. Palm Springs, CA.
- Tsai, J.L.** (2015, October). "How culture shapes our feelings: Implications for happiness and other important things." Invited talk at the Stanford Reunion Homecoming for the Stanford Alumni Association. Stanford, CA.
- Tsai, J.L.** (2015, May). "How does culture shape our feelings?" Invited talk at the Bing Nursery School Distinguished Lecture, Stanford University, Stanford, CA.

Poster Presentations

- Cachia, J., Uchida, Y., & **Tsai, J.L.** (2024, February). *Ideal Romantic Love in the US and Japan: Passionate closeness or appropriate distance?* Poster presented at the 2024 Annual Convention of the Society for Personality and Social Psychology, San Diego, CA, USA.
- Wang, H., Knutson, B. & **Tsai, J.L.** (2024, February). *Neurobehavioral Correlates of Trust Across Cultures*. Poster presented at the 2024 Annual Convention of the Society for Personality and Social Psychology, Advances in Cultural Psychology Pre-Conference, San Diego, CA, USA.
- Wang, H., Christiano, D., **Tsai, J.L.** & Knutson, B. (2023, February). *Neuroeconomic Analysis of Trust Across Cultures*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA, USA.
- Blevins, E., Qu, Y., & **Tsai, J.L.** (2023, February 23-25). *Deliberation reduces effects of culturally valued smiles on giving for European Americans but not Chinese*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA, United States.
- Wang, H., Christiano, D., **Tsai, J.L.** & Knutson, B. (2022, November). *Poor reputation increases anterior insula activity and decreases interpersonal investment*. Poster presented at the 2022 Annual Meeting of Society for Neuroscience, San Diego, CA, USA.
- Xu, C., Yang, A., Liu, T., Xie, S., Knutson, B., Uchida, Y., Ungar, L., Thelwall, M., **Tsai, J.L.** (2022, October 11). *Does culture shape affect virality on social media?* Poster presented at the National Artificial Intelligence Advisory Committee (NAIAC) field hearing, Stanford, CA, United States.
- Cachia, J. Y. A., Uchida, Y., & **Tsai, J. L.** (2022, March). *The ideal development of passion over the course of a romantic relationship: Cultural differences among European Americans and Japanese*. Poster presented at the 9th Annual Conference of the Society for Affective Science (virtual).
- Cachia, J. Y. A., Uchida, Y., & **Tsai, J. L.** (2022, February). *Partners' "Negative" Responses to Good News Hurt American But Not Japanese Relationships*. Poster presented at the 23rd Annual Conference of the Society for Personality and Social Psychology, San Francisco, California.

- Wang, H., Blevins, E., **Tsai, J.L.** & Knutson, B. (2021, September). *Decoding Monetary and Social Reward Anticipation Using Whole-brain Multivariate Pattern Analysis*. Poster presented at the virtual annual meeting of Society of NeuroEconomics.
- Blevins E., Ko, M., Park, B., Qu, Y., Knutson, B., & **Tsai, J.L.** (2021, April). *Culture selectively shapes neural responses to social rewards*. Poster presented at the annual meeting of the Society for Affective Science (virtual).
- Cachia, J. Y. A., Blevins, E., Ko, M., Knutson, B., Chen, Y., & **Tsai, J. L.** (2021, April). When Your Smile Matters: The Role of Culture, Ideal Affect, and Reputation on Trust. Poster presented at the annual meeting of the Society for Affective Science (virtual).
- Blevins E., Ko, M., Qu, Y., Park, B., Knutson, B., & **Tsai, J.L.** (2020, October). Culture shapes neural responses to social rewards more than monetary rewards. Lightning talk presented at the annual meeting of the International Cultural Neuroscience Society, Bethesda, MD.
- Blevins, E., Qu, Y., & **Tsai, J.L.** (2020, February). *Deliberation Reduces Effects of Culturally Valued Smiles on Giving for European Americans But Not Chinese*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Cachia, J., Uchida, Y., & **Tsai, J.L.** (2020, February). *European Americans Value Partner Attractiveness and Romantic Relationship Excitement More Than Japanese Do*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Hsu, T.W., Niiya, Y., Thelwall, M., Knutson, B., Ko, M., and **Tsai, J.L.** (2020). *On Social Media, People Post Emotions That Conform to Cultural Values But Catch Emotions That Violate Them*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Ko, M., Blevins, E., Qu, Y., Park, B., Knutson, B., & **Tsai, J.L.** (2020, February). *Cultural Shaping of Social Reward: Viewing Excited Faces is More Rewarding for European Americans than for Chinese Internationals*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Bencharit, L.Z., Ko, M., Blevins, E., Qu, Y., Fung, H.H., & **Tsai, J.L.** (2019, March). "In Good Times and Bad?: Culturally Shaped Positive Expressions Predict Leadership Choice in Growth But Not Crisis." Poster presented at annual meeting of the Society for Affective Science, Boston, MA.
- Ko, M., Bencharit, L., Qu, Y., **Tsai, J.L.** (2019, March). "U.S. Voters Choose Excited Presidential Candidates When America is Booming." Poster presented at the annual meeting of the Society for Affective Science, Boston, MA.
- Hsu, T. W., Knutson, B., Niiya, Y., **Tsai, J. L.** (2019, March). "Emotional dynamics on social media vary by culture." Poster presented at the annual meeting of the Society for Affective Science, Boston, MA.

- Bencharit, L.Z., Ko, M., Blevins, E., Qu, Y., Fung, H.H., & **Tsai, J.L.** (2019, February). "In Good Times and Bad?: Culturally Shaped Positive Expressions Predict Leadership Choice in Growth But Not Crisis." Poster presented at the Society for Personality and Social Psychology, Portland, OR.
- Ko, M., Bencharit, L., Qu, Y., **Tsai, J.L.** (2019, February). "U.S. Voters Choose Excited Presidential Candidates When America is Booming." Poster presented at the Society for Personality and Social Psychology, Portland, OR.
- Hsu, T. W., Knutson, B., Niiya, Y., **Tsai, J. L.** (2019, February). "Social media emotion content and spread differ across cultures." Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Blevins, E., Qu, Y., & **Tsai, J.L.** (2019, February). "Deliberation reduces effects of culturally valued smiles on giving for European Americans but not Chinese." Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Cachia, J., Moon, A., **Tsai, J.L.** (2019, February). "European Americans Have More Romantic Partners Because They Seek Eros Love." Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- Bencharit, L.Z., Ho, Y.W., Fung, H., Yeung, D., Stephens, N., Romero, R., & **Tsai, J.L.** (2018, March). *Should job applicants be excited or calm?: The role of culture and ideal affect in employment settings.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Blevins, E., Qu, Y., & **Tsai, J.L.** (2018, March). *When ideal affect match matters: Cultural differences in the effects of cognitive demand on giving.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Park, B., Genevsky, A., Knutson, B., & **Tsai, J. L.** (2018, March). *Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel.* Poster session presented at Society for Personality and Social Psychology, Atlanta, GA.
- Qu, Y., Park, B., **Tsai, J. L.**, Choi, I., Van Cappellen, P., Knutson, B., Wu, G., Chen, Y. (March, 2018). *Ideal affect match promotes interpersonal trust.* Poster presented at the Society for Personality and Social Psychology convention, Atlanta, GA.
- Park, B., Knutson, B., & **Tsai, J. L.** (2017, October). *Ideal affect match promotes trust.* Poster session presented at Society for Neuroeconomics, Toronto, ON.
- Park, B., Blevins, E., Knutson, B., & Tsai, J.L. (March, 2017). *Ideal affect match lowers neural hurdles to giving.* Presented at Positive Emotions Preconference: Social and Affective Neuroscience Society, Boston, MA
- Bencharit, L.Z., **Tsai, J.L.**, Ho, Y.W., & Fung, H. (2017, January). *Keep Calm and Carry On? Not if you want to be hired in the U.S.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX. *Runner-up Student Poster Award.
- Park, B., **Tsai, J.**, Blevins, E., & Knutson, B. (January, 2017). *Neurobehavioral evidence that people give more to others who match their ideal affect.* Poster session presented at Society for Personality and Social Psychology, San Antonio, TX.

- Blevins, E., **Tsai, J.L.**, Chim, L., Park, B., & Fung, H.H. (2017, January). *The Role of Culture and Emotion in Shaping Signs of Affiliation*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Park, B., **Tsai, J. L.**, & Knutson, B. (2016, April). *Cultural values moderate neural predictors of giving*. Poster presented at the annual meeting of the Social and Affective Neuroscience Society, New York, NY.
- Park, B., **Tsai, J. L.**, & Knutson, B. (2016, March). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster presented at the annual meeting of the Society for Affective Science, Chicago, IL. *Best Student Poster Award.
- Blevins, E., **Tsai, J.L.**, Ang, J., Goernandt, J., Fung, H.H., & Jiang, D. (2016, January). *Cultural differences in ideal affect reflected in leaders' smiles*. Poster presented at the annual meeting of Society for Personality and Social Psychology, San Diego, CA.
- Park, B., **Tsai, J. L.**, & Knutson, B. (2016, January). *Excited faces facilitate giving for European Americans but not Koreans: The role of ideal affect*. Poster session presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Blevins, E., **Tsai, J.L.**, Ang, J., Goernandt, J., Fung, H.H., & Jiang, D. (2015, May). *Cultural differences in ideal affect reflected in leaders' smiles*. Poster presented at the annual meeting of Association for Psychological Science, New York, NY.
- Blevins, E., **Tsai, J.L.**, Ang, J., Goernandt, J., Fung, H.H., & Jiang, D. (2015, April). *Leaders' smiles reflect their nations' ideal affect*. Poster presented at the annual meeting of Society for Affective Science, Oakland, CA.
- Park, BK., **Tsai, J. L.**, & Knutson, B. (2015, April). *Do cultural ideals about emotion influence giving to others?* Poster presented at the annual meeting of the Society for Affective Science, Oakland, CA. ***Received Student Poster Award.
- Park, BK., **Tsai, J. L.**, & Knutson, B. (2015, February). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Zhang, Y.L., **Tsai, J.L.**, Jiang, D., & Fung, H. (2015, March). *Asian Americans switch emotional responses to cultural cues in the workplace*. Poster presented at the annual meeting of the Society for Affective Science, San Francisco, CA.
- Zhang, Y.L., **Tsai, J.L.**, Jiang, D., & Fung, H. (2015, February). *Asian Americans switch emotional responses to cultural cues in the workplace*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Park, B.K., **Tsai, J.L.**, & Knutson, B. (2014, February). *Culture influences giving through ideal affect: European Americans give more to excited smiles*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.

- Park, B.K., **Tsai, J.L.**, & Knutson, B. (2014, May). *Americans (vs. Koreans) give more to excited recipients: Ideal affect drives donations in the Dictator Game*. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Zhang, Y.L. & Tsai, J.L. (2014, May). *Asian Americans switch emotional responses to American and Chinese internship applications*. Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Zhang, Y.L. & Tsai, J.L. (2014, February). *Navigating two worlds: How culture shapes biculturals' emotional behaviors*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Chim, L., **Tsai, J.L.**, Moon, A., Ho, Y.W., Fung, H. (2013, Jan). *What's in a smile? Culture shapes emotion-based social inferences*. Poster presented at the 14th Annual Meeting of the Society of Personality and Social Psychology, New Orleans, LA, USA.
- Sims, T., **Tsai, J.L.**, & Goldstein, M. (2013, January). *Ideal affect shapes emotionally framed health care options*. Poster presented at the 14th annual meeting of the Society of Personality and Social Psychology, New Orleans, LA, USA.
- Young, H., Sims, T. & **Tsai, J.L.** (2013, January). *Western affective representations of illness collide with Asian Americans' affective indicators of illness*. Poster presented at the 14th annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
- Chim, L., Moon, A., **Tsai, J.L.**, Ho, Y.W., & Fung, H. (2012, January). *Riding the emotional rollercoaster: The role of culture and ideal affect in emotional experience*. Poster presented at the 13th Annual Meeting of the Society of Personality and Social Psychology, San Diego, CA, USA.
- Koopmann-Holm, B. & **Tsai, J.L.** (2012, January). *Does the desire to avoid negative feelings shape responses to suffering? A comparison of American and German contexts*. Poster presented at the 13th Annual Meeting of the Society of Personality and Social Psychology, San Diego, CA, USA.
- Lowdermilk, C., Chim, L., & **Tsai, J.L.** (2012, January). *Do you want to "feel the burn"? Ideal affect influences exercise perceptions, choices, and experiences*. Poster presented at the 13th Annual Meeting of the Society of Personality and Social Psychology, San Diego, CA, USA.
- Chim, L., **Tsai, J.L.**, Zhu, L., Zhang, X., Ho, Y., Fung, H.L. (2011, January). *Cultural differences in the importance of ought affect for mental health*. Poster presented at the 12th Annual Meeting of the Society of Personality and Social Psychology, San Antonio, TX, USA.
- Koopmann-Holm, B. & **Tsai, J. L.** (2011, January). *Cultural differences in avoided affect: A comparison of American and German contexts*. Poster presented at the 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Moon, A., Chim, L., **Tsai, J.L.**, Ho, Y., Fung, H.L. (2011, January). *The influence of cultural differences in ideal affect on self-presentation and other-perception of Facebook profiles*. Poster presented at the 12th Annual Meeting of the Society of Personality and Social Psychology, San Antonio, TX, USA.

- Tsai J.L.**, Thomas E.A., Sims T.L., Park C., Hong J., Fung, H. (2011, January). *You're getting old...Get over it! Chinese American views of old age enhance emotional adjustment.* Poster presented at the 12th annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Chim, L., Moon, A., & **Tsai, J.L.** (2010, January). *Emotional values and emotional response: Does ideal affect influence how people experience emotional events?* Poster presented at the 11th annual meeting of the Society of Personality and Social Psychology, Las Vegas, NV, USA.
- Koopmann-Holm, B., Ochs, C., & **Tsai, J. L.** (2010, January). *Compassion and mindfulness meditation: Both roads lead to a calm ideal.* Poster presented at the 11th annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
- Sims, T.L., **Tsai, J.L.**, & Goldstein, M.K (2009, October). *Ideal affect mediates age-related cultural differences in physician preference.* Poster presented at the annual meeting of the Society for Medical Decision Making, Hollywood, CA.
- Koopmann, B., Sze, J., Lee, K., Seppala, E. & **Tsai, J.L.** (2009, May). *Practice defines perfect: Meditation changes emotional ideals.* Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Tsai, J.L.**, Thomas, E.A., Sims, T.L., Park, C., Hong, J., Fung, H.H. (2009, May). *Ideal affect across the lifespan: Variation among European American and Chinese American adults.* Poster presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Chim, L., Moon, A., **Tsai, J.L.** (2009, February). *Beauty is in the culture of the beholder: The occurrence and perception of American and Chinese smiles in magazines.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- Koopmann, B., Sze, J., Lee, K., & **Tsai, J.L.** (2009, February). *Religious practice and ideal affect: The effect of mindfulness meditation.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- Sims, T. & **Tsai, J.L.** (2009, February). *Ideal affect and health care preferences.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Tampa, FL.
- Chentsova-Dutton, Y. & **Tsai, J.L.** (2006, January). *Intensity of emotional responding depends on culturally normative focus of attention.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.
- Miao, F., Seppala, E., **Tsai, J.L.**, & Fung, H.H. (2006, January). *Cultural differences in affect valuation due to influence and adjustment goals.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.
- Louie, J., Chen, E., **Tsai, J.L.**, & Uchida, Y. (2006, January). *Cultural differences in affect valuation among preschool children.* Poster presented at the annual meeting of the Society of Personality and Social Psychology, Palm Springs, CA.

- Chentsova-Dutton, Y. & **Tsai, J.L.** (2005, February). *Self, family, and emotional responding in Asian Americans and European Americans*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
- Chentsova-Dutton, Y. & **Tsai, J.L.** (2003, February). *Variation among European Americans in emotional expressive behavior*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Los Angeles, CA.
- Tsai, J.L.**, Simenova, D., Watanabe, J. (2003, February). *Cultural variation in linguistic style during emotional events*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, Los Angeles, CA.
- Chentsova-Dutton, Y. & **Tsai, J.L.** (2002, October). *Gender differences in emotional responding: Spontaneous and relived emotions across cultural groups*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Washington, D.C.
- Roisman, G. & **Tsai, J.L.** (2001, October). *Physiological correlates of emotional dismissiveness during the Adult Attachment Interview: Generalizability across sex and ethnic groupings*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Montreal, CANADA.
- Tsai, J.L.**, Chentsova-Dutton, Y., & Freire, Bebeau, L. (2001, October). *Cultural differences in the relationship between physiological responding and facial expression during negative emotion*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Montreal, CANADA.
- Chentsova-Dutton, Y. & **Tsai, J.L.** (2000, October). *Culture and the coherence of emotion*. Poster presented at the annual meeting of the Society of Psychophysiological Research, San Diego, CA.
- Tsai, J.L.**, Pole, N., Przymus, D., Levenson, R., & Muñoz, R.F. (1999, October). *Depression alters Latinas' emotional responses to negative and positive film clips*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Granada, SPAIN.
- Tsai, J. L.** & Levenson, R.W. (1997, October). *Culture, physiology, and reported affect: Couples during enjoyable conversations*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Cape Cod, MA.
- Tsai, J. L.** & Levenson, R.W. (1996, October). *Ethnographic notions of the relationship between physiology and reported affect in Chinese and European cultures: A test of opposing predictions*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Vancouver, CANADA.
- Tsai, J.L.** & Levenson, R.W. (1995, October). *A test of emotional moderation in Chinese American culture: Affect and physiology during conflictive interactions*. Poster presented at the annual meeting of the Society for Psychophysiological Research, Toronto, CANADA.
- Tsai, J.L.** & Levenson, R.W. (1995, April). *Cultural norms regarding emotion: Chinese American and European American couples during conflict*. Paper presented at the annual meeting of the Western Psychological Association, Los Angeles, CA.

Tsai, J.L., Levenson, R.W., & Carstensen, L.L. (1994, October). *Age differences in the intensity of physiological, subjective, and behavioral responses to emotional films*. Poster presented at the annual meeting of the Society of Psychophysiological Research, Atlanta, GA.

Tsai, J.L., Levenson, R.W., & Carstensen, L.L. (1992, October). *Physiological and subjective responses of Chinese Americans and European Americans to emotional films*. Poster presented at the annual meeting of the Society of Psychophysiological Research, San Diego, CA.

Tsai, J.L., Levenson, R.W., & Carstensen, L.L. (1992, June). *Physiological and subjective responses of Chinese Americans and European Americans to emotional films*. Poster presented at the International Conference on Culture and Emotion, Eugene, OR.

Teaching Activities

Courses

Introduction to Personality and Affective Science, Stanford University
Selected Topics and Methods in Cultural Psychology, Stanford University
Graduate Seminar in Affective Science (team-taught), Stanford University
Seminar on Culture and Emotion, Stanford University
The Cultural Shaping of Mental Health and Illness, Stanford University
Culture and Social Relationships, Stanford University
Introduction to Clinical Research and Practice, University of Minnesota, Twin Cities
Introduction to Cultural Psychology, University of Minnesota, Twin Cities
Emotion Theory and Research, University of Minnesota, Twin Cities
Introduction to Psychology (team-taught), University of Minnesota, Twin Cities

Other Teaching Activities

2022 *Faculty in residence*, Stanford Japan Center, Kyoto, JAPAN

1998-1999 *Participant*, Bush Faculty Development Program on Excellence and Diversity in Teaching.

Guest Lectures for Introduction to Psychology, Introduction to Public Policy, Introduction to Comparative Studies on Race and Ethnicity, Graduate Statistics and Methods Courses, and more

University/Department Service

2024- *Co-Founding Director*, Asian American Research Center at Stanford (AARCS), Stanford

2023- *Member*, Advisory Board, Institute for Advancing Just Societies, Stanford

2022- *Member*, IDEAL Provostial Fellows committee, Stanford

2021- *Member*, Executive Committee, Asian American Studies, Stanford

2021-23 *Member*, Committee on Undergraduate Admissions and Financial Affairs, Stanford

- 2020-21 *Chair, Non-Clinical Human Subjects Research Recovery Group, Stanford*
- 2020- *Member, BOSP Advisory Board*
- 2019-20 *Member, Faculty Senate Committee on Stanford University Press, Stanford*
- 2019-21 *Member, Committee on Ethics, Society, and Technology, Stanford*
- 2018-21 *Member, Committee on Undergraduate Standards and Policies, Stanford*
- 2018-21 *Chair, Undergraduate Education Committee, Dept. of Psychology, Stanford*
- 2018-21 *Faculty Director, Asian American Studies, Center of Comparative Studies of Race and Ethnicity (CCSRE), Stanford University*
- 2016-8 *Member, Undergraduate Curriculum Committee, H&S, Stanford University*
- 2015-6 *Director, Asian American Studies, CCSRE, Stanford University*
- 2014-8 *Co-chair, Undergraduate Education Committee, Dept. of Psychology, Stanford*
- 2014- *Faculty Representative, Asian American Activities Center Advisory Board, Stanford University*
- 2012-2015 *Head, Affective Science Area, Dept. of Psychology, Stanford*
- 2010-11 *Head, Affective Science Area, Dept. of Psychology, Stanford*
- 2009-2014 *Chair, Undergraduate Education Committee, Dept. of Psychology, Stanford*
- 2009-10 *Co-Director, Undergraduate Program, Center of Comparative Studies of Race and Ethnicity, Stanford University*
- 2008-9 *Director, Undergraduate Program, Center of Comparative Studies of Race and Ethnicity, Stanford University*
- 2008-2011 *Member, Undergraduate Curriculum Committee, School of Sciences and Humanities, Stanford University*
- 2008-2011 *Member, Diversity Committee, Dept. of Psychology, Stanford University*
- 2006-2009 *Co-chair, Colloquium Committee, Dept. of Psychology, Stanford University*
- 2006-2011 *Member, NSF Graduate Student Diversity Committee, Stanford University*
- 2005- 2006 *Member, Admissions Committee, Dept. of Psychology, Stanford University*
- 2002-2003 *Member, Developmental Search Committee, Department of Psychology, Stanford University.*
- 2001-2004 *Chair, Colloquium Committee, Department of Psychology, Stanford University.*

- 2001-2005 *Faculty Adviser, Stanford Undergraduate Psychology Association, Department of Psychology, Stanford University*
- 2001-2002 *Member, Dissertation Fellowship Committee, Center for Comparative Studies on Race and Ethnicity, Stanford University.*
- 2000-2001 *Member, Admissions Committee, Department of Psychology, Stanford University*
- 2001-2002 *Member, Undergraduate Education Committee, Department of Psychology, Stanford University*
- 1999-2000 *Member, Preliminary Review Committee, Colloquium Committee, Department of Psychology, University of Minnesota.*
- 1998-1999 *Member, CLA Assembly, Asian American Studies Planning Committee, University of Minnesota.*

Media/Interviews

Our work has been covered by various media outlets, including: *Washington Post, San Francisco Chronicle, National Geographic, Stanford News, NPR: The Pulse, Newsweek, World Economic Forum, Futurity, The Atlantic, Psychology Today, Think Fast, Talk Smart, Harvard Business Review, BBC, Neuromarketing Yearbook*

Our work has been included in various diversity and inclusion efforts at companies including the Environmental Defense Fund and Microsoft.

Links can be found here: <https://culture-emotion-lab.stanford.edu/news/recent-news>